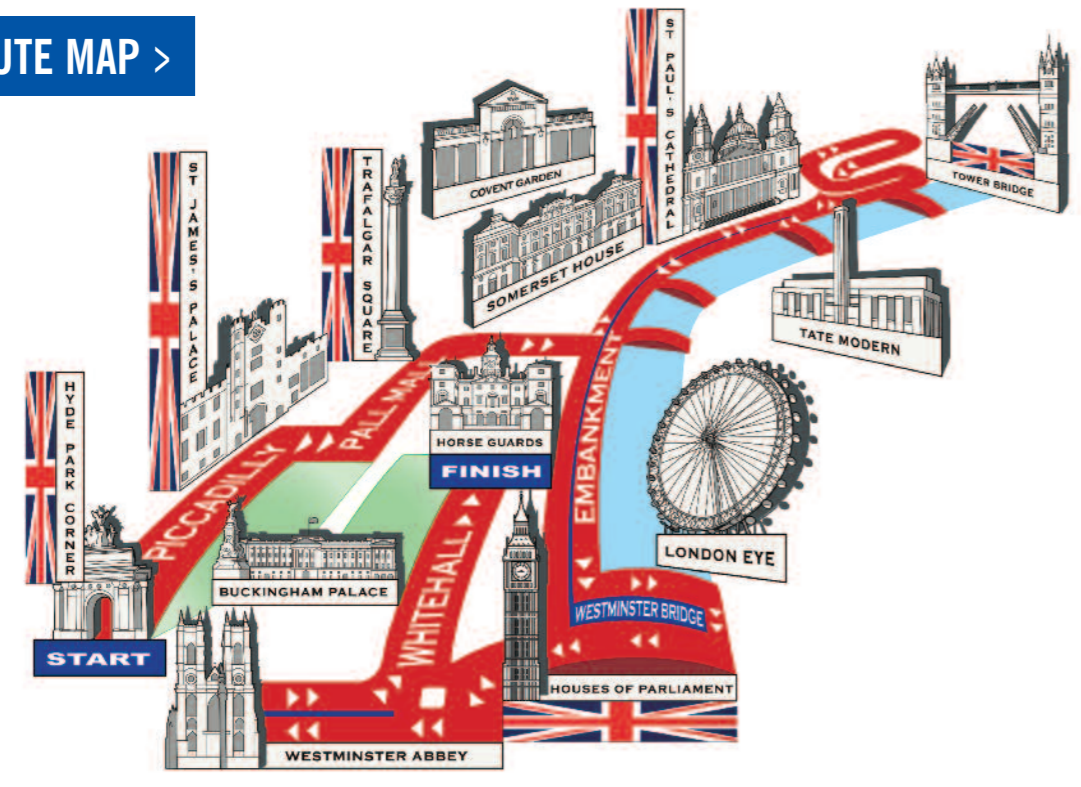


ROUTE MAP >



Diamond Debenture

TERMS AND CONDITIONS - 2016 2017 2018

- In these terms and conditions the following words shall have the following meanings:
 "U.J.B10K.R. Ltd." shall mean Union Jack B10k Run Ltd.
 Rights shall mean in respect of each Diamond Debenture the following rights during each year of the term subject to the terms of this agreement: 6 guaranteed entries, ("Guaranteed Entries").
 "Terms" shall mean three years from the date of application.
 "Price" shall mean the sum of £212.10p for each Diamond Debenture per year.
 "Event" shall mean the 10 kilometre road race through the streets of London organised by the U.J.B10K.R. Ltd. and known as The British 10K London Run.
 "Debenture Holder" shall mean the registered charity who applied for the Debenture(s).
- Applications for a Diamond Debenture together with a payment of the Price shall be made on or before 31st December each year.
- The allocation of Diamond Debentures shall be on a first come first served basis. However U.J.B10K.R. Ltd. reserves the right to refuse to allocate Diamond Debentures to applicants without giving any reason. Applications will only be accepted on an official form and only quality photocopies will be accepted. Any application accompanied by a cheque which is not met on first presentation shall be rejected and an additional fee of £30.00 charged.
- Successful applicants will receive the Diamond Debenture certificate which is issued strictly in accordance with the terms and conditions set out herein, and the terms and conditions of the Event.
- Debenture holders shall be entitled to the rights throughout the Terms subject to the restrictions herein and such other regulations as U.J.B10K.R. Ltd. shall make in writing from time to time including the terms and conditions applicable to participants in the Event.
- The rights and their exercise shall be subject to the following restrictions:**
 - Guaranteed Entries shall not be sold or offered for sale, nor may they be used in any way in connection with, or as part of any competition, lottery or promotion save one that is open only to employees of the Debenture Holder and the Debenture Holder is a registered Charity. The Debenture Holder may publicise the availability of Guaranteed Entries to the public in the media and only then in such form as U.J.B10K.R. Ltd. shall authorise in writing if necessary.**
 - Guaranteed charity entries shall only be used by a person who is 15 years or older on the date of the event.
 - U.J.B10K.R. Ltd. reserves the right in its absolute discretion to refuse to allow entry to the Event to any person.
 - The Debenture Holder shall be responsible for ensuring the fitness and suitability for the Event of persons to whom the Guaranteed Entries are given. **Charity team runners must be able to complete the course within 2 hours.**
 - Guaranteed Entries shall only be valid if the appropriate completed form is returned to the Event before the closing date for each event.
 - The terms and conditions of the Event.
- U.J.B10K.R. Ltd. reserves the right in its absolute discretion to alter the date, route and distance as deemed necessary at any time and to alter the contents of participants race packs without notice.
- In the event of the Event not taking place in 2016, 2017 or 2018 for any reason, U.J.B10K.R. Ltd. shall have the right at its option either to extend the Terms for the appropriate period or to return to the Debenture Holders their registration fee.
- None of the rights attached to or guaranteed by the Debenture may be exercised at any time when monies due to be paid in respect of the Debenture remain due and unpaid.
- U.J.B10K.R. Ltd. shall have the absolute right to terminate any Diamond Debenture and all its rights of any Debenture Holder in the event of the Debenture Holder being in breach of the terms hereof and failing to remedy such breach within 14 days notice from U.J.B10K.R. Ltd.
- Charities provide their own race T-shirts to their team members.**
- There is no transfer of debentures from one charity to another under any circumstances whatsoever.**
- Race numbers cannot be reallocated to other runners after July 1st 2016, 2017 & 2018.**
- The British 10K London Run does not offer a "roll over" facility of unused places from one year to another.**
- All Debenture places must be paid for in full before the Event's deadlines set out above.**
- Once this contract is signed there are no refunds or withdrawals under any circumstances whatsoever through to 2018.**
- Debenture holding charities may increase the number of debentures each year if debentures are available, but not decrease from the number purchased in the first year.**
- Charities will be invoiced a maximum of twice between the 1st September and 1st December each year and again in January the following year. If it is necessary to send further reminders they will be charged at £50.00 each.
- Charities must advise their runners not to bring excessive valuables or cash to the baggage bays on race day - the organisers cannot accept responsibility for any loss or damage.
- If the charity winds up or otherwise ceases operation during the period of the contract any outstanding years left on the contract are still payable. The charity must notify Union Jack B10k Run Ltd. in advance of any action to cease operation.
- If the charity changes it's name during the period of the contract any outstanding years left on the contract are still payable by the new entity.

The British 10K London Run
 Union Jack B10k Run Ltd.
 PO BOX 64, Minehead, Somerset TA24 7WZ
 Telephone: 0844 800 9970 Facsimile: 020 7667 6895
 Email: british10klondon@gmail.com
 Web: www.thebritish10klondon.co.uk
 Company Registration No. 07672631 VAT No. 799 2014 00

UP TO 25,000 RUNNERS

OVER 500 CHARITIES TAKE PART



WESTMINSTER ABBEY

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THE WORLD'S GREATEST ROAD RACE ROUTE

PASSES LONDON'S WORLD CLASS LANDMARKS



LARGEST NON-TELEVISED 10K ROAD RACE IN THE UK



THE START AT PICCADILLY



ST. PAUL'S CATHEDRAL




BIG BEN

OFFICIAL 2015 CHARITY - CANCER RESEARCH UK



AMOUNTS RAISED SINCE 2009 BY INDIVIDUALS, CHARITY AND CORPORATE RUNNERS. FIGURES PROVIDED BY OUR OFFICIAL ONLINE FUNDRAISING PARTNER JUST GIVING.

Between 14,000 to 20,000 participants take part each year. The below amounts are records we have for fundraising using Just Giving. Thousands of entrants will be using other of platforms to raise money for good causes.

2009 £1,432,853

4,417 runners raising the above figure. Average Amount Per Runner: £324.40p

2010 £1,683,573

4,507 runners raising the above figure. Average Amount Per Runner: £373.54p

2011 £1,444,970

3,657 runners raising the above figure. Average Amount Per Runner: £395.00p

2012 £1,800,000

4,528 runners raising the above figure. Average Amount Per Runner: £397.50p

2013 £1,256,831

3,173 runners raising the above figure. Average Amount Per Runner: £396.00p

2014 £1,517,237

3,867 runners raising the above figure. Average Amount Per Runner: £392.35

2016 | 2017 | 2018

With 2015 looking like it could be our most successful year ever for Charity Teams we hope you will take the opportunity to join us to make 2016, 2017 and 2018 even more successful for charities.

The British 10k London Run does not penalise charities by charging them more than members of the public to take part. The result being charities retain more of the funds their runner raise for them to spend on the people and causes the charity was set up to help.

LEGAL CONTRACT DIAMOND DEBENTURE APPLICATION PERIOD: 2016 | 2017 | 2018

EARLY BIRD SPECIAL DISCOUNT - RETURN THIS FORM BY 31ST MARCH 2016 TO QUALIFY! RETURN THIS FORM KEEPING A COPY ON FILE FOR YOUR RECORDS

CHARITIES ONLY PAY ONE YEAR AT A TIME NOT FOR ALL THREE YEARS AT ONCE
NB: Please make sure all parts of the form are fully completed. Any form which is not countersigned will be returned. PLEASE PRINT IN BLOCK CAPITALS.

Name of Charity:

Address of Charity:

Post Code:

Point of Contact: Position:

Signature: Extension:

Telephone No: E-Mail:

EARLY BIRD SPECIAL DISCOUNT - JUST £212.10 PER DIAMOND DEBENTURE PER YEAR

Diamond Debenture

Complete and return this form by 31st March 2016 and you can secure your debentures at this year's price of **£212.10 plus VAT per year per Debenture** If your form is returned after 31st March 2016 the price of **£300 per debenture will apply**. Each Debenture guarantees the holder 6 places per year for 2016, 2017 & 2018. There is no limit to the number of debentures each charity may hold, up until the charity race limit of 10,000 is reached. Each Debenture to be paid yearly before 31st December for subsequent years (2017 and 2018). See terms and conditions on reverse.

Number of Debentures purchased for each year which equates to: individual places per year. 2016, 2017 & 2018:

Registered Charity No: Total due before 31st December each year £

You will be invoiced by return once your application has been received

If you would like to be considered as an official charity in future please tick here:

I/We on behalf of the above charity hereby declare that we are duly authorised to enter the charity into this contract for the period 2016, 2017 & 2018

Name of Signatory: Position of Signatory:

Date: Signed by Signatory:

Second point of contact in case of absence: Name:

This form must be counter signed by Date:
Chief Exec./Director/Trustee:

Print Name: Position:

Tel: Email: Fax:

Return completed application form to:

The British 10K London Run
Union Jack B10k Run Ltd
PO BOX 64, Minehead, Somerset
TA24 7WZ
Company Registration No. 07672631 VAT No. 799 2014 00

Telephone: 0844 800 9970
Facsimile: 020 7667 6895
Mike O'Reilly mobile: 07792 249804
Email: british10klondon@gmail.com
Web: www.thebritish10klondon.co.uk