

# ASIAFRUIT 亚洲水果

The leading Chinese-language news and information service for the international fresh produce business.

## ASIAFRUIT NEWS 亚洲水果新闻



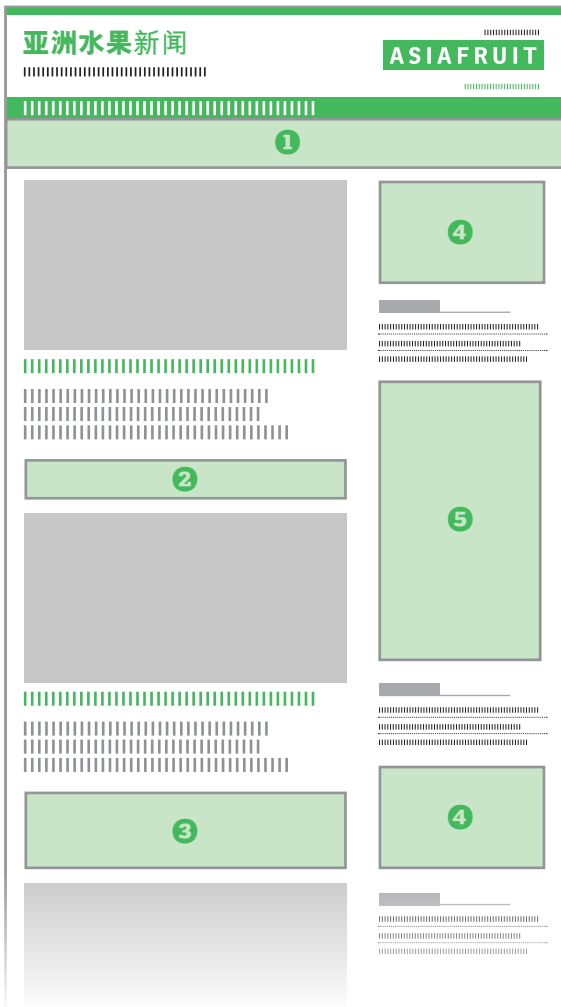
SENT OUT  
**FREE**  
OF CHARGE  
ACROSS ASIA

Asiafruit News is a free news service emailed twice a week to Chinese speaking professionals in the international fresh produce trade. Brought to you by the leading publishers of Asiafruit Magazine, Asiafruit News brings you the latest news and developments in the fresh fruit and vegetable business direct to your inbox. We offer a quality and reliable platform to promote your business through banner advertising including professional translation and graphic design services.

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## BANNER ADVERTISING RATES 2015

### Email Banners



### ASIAFRUIT NEWS — FREE EMAIL NEWSLETTER SERVICE

BANNER	WIDTH x HEIGHT (pixels)		PRICE (week)
	DESKTOP	MOBILE	USD
1 Email Super banner	980 X 100	490 X 50	420
2 Email standard central banner	468 X 60		260
3 Email large central banner	468 X 120		390
4 Email small side banner	240 X 160		150
5 Email large side banner	240 X 400		220

FILE TYPES ACCEPTED: JPG, PNG, GIF (STATIC ONLY)

### DISCOUNTS (FOR BANNER ADVERTS PLACED WITHIN ONE YEAR)

PROGRAMME DURATION	DISCOUNT
52 weeks	35%
26 weeks	25%
12 weeks	15%
8 weeks	10%
4 weeks	5%

### Supplying artwork

Please submit banners via email to [design@fruitnet.com](mailto:design@fruitnet.com) (maximum 70kb) no later than one week prior to the publication date, making sure to include the following:

- web link for banner click
- contact email address and name

\* Applicable to all bookings confirmed by the 10th September 2015. Banners can be booked up to 12 months in advance.

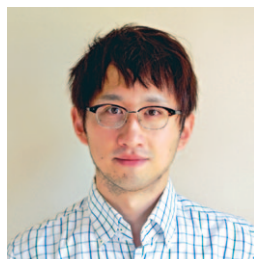
^ Introductory 50% discount cannot be used in conjunction with any other offers or discounts.

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